

{durable}

# DESIGN TIPS RESOURCES

## Speed of judgment of a site

- <http://anaandjelic.typepad.com/files/attention-web-designers-2.pdf>
- <https://digitalsynopsis.com/design/important-good-web-design-impact-people-profits/>

## Premade color palettes

- [color-hex.com](http://color-hex.com)
- [colourlovers.com](http://colourlovers.com)
- [colorpalettes.net](http://colorpalettes.net)
- [flatcolors.net/palettes.php](http://flatcolors.net/palettes.php)
- [www.colourpod.com](http://www.colourpod.com)
- [colorhunt.co](http://colorhunt.co)
- [design-seeds.com](http://design-seeds.com)

## Color palette generators

- [Color.hailpixel.com](http://Color.hailpixel.com)
- [colors.co](http://colors.co)
- [Paletton.com](http://Paletton.com)
- [color.adobe.com/create/color-wheel](http://color.adobe.com/create/color-wheel)

## Importance of good type for conversions

- <https://www.adpushup.com/blog/how-typography-affects-readers/>
- <http://theweek.com/articles/463196/how-typeface-influences-way-read-think>

## Try out different fonts and styles

- <http://classic.typtester.org/>

## Type combinations

- <https://www.reliablepsd.com/ultimate-google-font-pairings/>
- <https://femmebot.github.io/google-type/>
- <http://fontpair.co/>
- <https://fonts.google.com/>