

{durable}

DESIGN TIPS RESOURCES

Speed of judgment of a site

- <http://anaandjelic.typepad.com/files/attention-web-designers-2.pdf>
- <https://digitalsynopsis.com/design/important-good-web-design-impact-people-profits/>

Premade color palettes

- color-hex.com
- colourlovers.com
- colorpalettes.net
- flatcolors.net/palettes.php
- www.colourpod.com
- colorhunt.co
- design-seeds.com

Color palette generators

- color.hailpixel.com
- colors.co
- paletton.com
- color.adobe.com/create/color-wheel

Free Stock Photos that (mostly) Don't Suck

- unsplash.com
- jaymantri.com
- lifeofpix.com
- startupstockphotos.com
- nos.twinsnd.co
- picography.co
- negativespace.co
- littlevisuals.co
- gratisography.com
- foodiesfeed.com
- search.creativecommons.org

Color and Visual Impairment

- toptal.com/designers/colorfilter
- <http://enably.com/chromatic/>
- contrastchecker.com/
- webaim.org/simulations/lowvision

Importance of good type for conversions

- <https://www.adpushup.com/blog/how-typography-affects-readers/>
- <http://theweek.com/articles/463196/how-typeface-influences-way-read-think>

Try out different fonts and styles

- <http://classic.typetester.org/>

Type combinations

- <https://www.reliablepsd.com/ultimate-google-font-pairings/>
- <https://femmebot.github.io/google-type/>
- <http://fontpair.co/>
- <https://fonts.google.com/>